# 2<sup>nd</sup> e-Learning Regional Conference (eRC2013)

**State of Kuwait, 25 - 27 March 2013**
http://erc2013.redsoft.org

## Final Announcement
### (Call for Papers)

**Organized by**

**In cooperate with**

**Regional Center for Development
of Educational Software (eRC2013)**

**H. H. Sheikh Salem Al-Ali
Al-Sabah Informatics Award**

**Golden Sponsor**

**The Arab Fund for Economic
and Social Development**

**Islamic Development Bank**

**Silver Sponsor**

**Kuwait Institute
for Scientific Research**

## Introduction

e-Learning has become one of the most inevitable tool to enable the learner to develop their capabilities and skills to integrate with others educational system components in modern integrated learning environment, to access a generation capable in facing the challenges of contemporary as active in building the future.

With the rapid development of ICT and its transformation from mere enrichment available tools to be a basic role of the modern educational process, **2<sup>nd</sup> e-Learning Regional Conference (eRC2013)** comes implementing of the first conference (**eRC2011**) recommendations, and to contribute to exploring the future tools and techniques, as identify the challenges associated to develop the an effective present educational system.

**eRC2013** conference aims to stimulate the educational system components; teachers, learners, parents, researchers, specialists and educational institutions to participate in its rich activities, sessions, workshops, competitions and an exhibition in an important scientific regional forum, crowned the efforts of **The Regional Center for Development of Educational Software (ReDSOFT)** in improving the e-Learning environment and contribute to the empowerment of its partners to fulfill their role in the advancement and development of our societies.

## Main Objective

Contribute effectively to the upgrading of educational electronic environment to enable educational process partners integration in the era of knowledge.

## Conference Goals

1. Identify the latest trends in, expectations for and challenges facing e-Learning.
2. Supporting the role of different educational institutions in the adoption and development of e-Learning system.
3. Raise a spirit of competition among those providing innovative solutions for e-Learning.
4. Encourage learners abilities to interact with e-Learning tools and services.
5. Contribute to the supporting of teachers to deal with e-Learning techniques, and develop their abilities in using and enrichment of e-Content.
6. Encourage parents to integrate and interact with LMSs.
7. Activating the role of civil society institutions, non-profit organizations and others in supporting of e-Learning systems.
8. Encourage the establishment of high quality Arabic integrated e-Learning environment according to the international standards for measuring and evaluation.
9. Exchange regional and global e-Learning experience and experiments.

## Conference Themes

Authors are invited to submit original and unpublished work in keeping with the following themes:

### Theme 1: e-Learning Structures and Systems .

- e-Learning environments.
- e-Learning Systems and Tools
- Intelligent e-Learning Technologies: Future Trends
- Web-Based Learning
- Learning Management Systems.
- Smart Classes tools
- e-Learning: Security and Privacy
- Disabilities and Learning Difficulties Systems and Tools

### Theme 2: e-Content Design and Development.

- Instructional Design: Theories and Models.
- e-Learning Curricula Strategies.
- Development and Integration of e-Content.
- Pedagogical Issues in e-Content Development.
- Intelligent user Interfaces.
- Instructor's Role in the Development of e-Content.
- Instructional Design for Blinded e-Learning.
- Instructional Design for Disabilities and Learning Difficulties e-Content

### Theme 3: e-Learning Applications .

- Everywhere Learning (u-Learning).
- Mobile Learning (m-Learning).
- Worldwide e-Learning Domain Experiences in schools, colleges and higher education institutions.
- Integrated e-Learning.
- Using Multimedia in e-Learning
- Digital Information banks and Libraries
- Disabilities and Learning Difficulties Solutions.

### Theme 4: Factors Affecting e-Learning.

- Policies, Legislation and Regulatory Bodies for e-Learning.
- Awareness of e-Learning Culture.
- Social and Cultural Challenges
- Impact of e-Learning Technologies on the Learning Process
- Readiness of Teaching Staff and School Departments.
- Teacher, Parent and Student Interaction
- Ethical and Professional Responsibilities

**Theme 5: e-Learning Quality; Measuring and Evaluating.**

- General Standards and Controls for e-Learning.
- Standards for Measuring Performance and evaluating e-Learning activities.
- Arab Standards in the areas of e-Learning.
- Experiences in evaluation e-Learning.
- Recent trends in monitoring, measuring and evaluating e-Learning solutions and systems.
- Quality control standards for disabilities and learning difficulties e-Learning activities.

**Value of the Conference**

1. **Ministries and Educational Institutions:**

   - Creation of e-Learning communities in the region through e-Learning portals and learning management systems (LMS) linked to educational communities worldwide
   - Use of scientific research and advanced international experience in the field of e-Learning
   - Activation of e-Learning by trading expertise and applications for educational systems
   - Activation of the role of media in e-Learning
   - Stimulation of the private sector to contribute to e-Learning

2. **Students:**

   - Provision of a variety of e-Learning tools and applications
   - Provision of electronic assessments and exercises
   - Promotion of electronic interaction between students and teachers
   - Publication and sharing of knowledge under the supervision of teachers and schools

3. **Parents:**

   - Monitoring of students academic achievements through interactive measurement and evaluation systems
   - Provision of electronic communication with teachers to monitor their children's academic achievements
   - Provision of electronic interaction with schools and ministries to identify their children's academic achievements

4. **Schools:**

   - Provision of systems to monitor students through school management and the highest levels of management in educational institutions
   - Activation of direct and indirect contact with students through parents
   - Access to the expertise of creative teachers
   - Development of educational management systems

**Benefits of the Conference**

- Published and shared knowledge.
- Exchange of international experience in e-Learning
- Stimulation of interaction between students, schools and parents
- Development of more interesting and striking learning environment
- Provision of opportunities for distance learning and training
- Provision of advanced technologies to increase the effectiveness of the educational process
- Development of an understanding and application of interactive multimedia
- Strengthening of community participation

**Keynote Speakers**

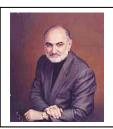| | |
|---|---|
| **Name :**      **Prof. Badrul H. Khan**<br><br>**Theme1:**      **e-Learning structures and systems.**<br><br>Associate professor & director of Educational Technology Leadership. Consultant in the field of e-learning<br>**USA** | |
| **Name :**      **Dr. Alec Couros**<br><br>**Theme 2:**      **e-Content Design and Development.**<br><br>Associate Professor of educational technology and media at the Faculty of Education, University of Regina<br>**CANADA** | |
| **Name :**      **Dr. Mar Camacho**<br><br>**Theme 3:**      **e-Learning applications.**<br><br>Doctor of Educational Technology,<br>University RoviraiVirgili<br>**SPAIN** | |
| **Name :**      **Prof. Albert Nous**<br><br>**Theme 4:**      **Factors affecting e-Learning.**<br><br>Professional Participation Education<br>Emeritus Professor - University of Pittsburgh<br>**USA** | |
| **Name :**      **Prof. Charles Dziuban**<br><br>**Theme 5:**      **e-Learning quality; measuring and evaluating.**<br><br>Professor and Director of the Research Initiative for Teaching Effectiveness, University of Central Florida,<br>**USA** | |

## Venue and Dates

The eRC2013 will be held from 25 to 27 March 2013 at The Arab Fund for Economic and Social Development, in the State of Kuwait.

## Conference Languages

The official languages of the conference will be English and Arabic. Translation will be available throughout the conference sessions.

## Proceedings

Conference papers will be published in special proceedings prior to the conference and will be distributed to all participants along with CDs.

## Tentative Scientific Program

The conference will include nine sessions, with five public lectures and two open panel and four workshops, in addition to the opening and closing sessions.

The tentative conference program is as follows:

| First day: | 25 March 2013 |
|---|---|
| 09:00 - 09:30 | **Opening Ceremony** |
| 10:30 - 13:00 | **Session I :** e-Content Design and Development. |
| | e-Learning structures and systems. |
| 16:00 - 17:30 | **Session II:** e-Learning applications. |

| Second day: | 26 March 2013 |
|---|---|
| 08:30 - 10:10 | **Session III :** Factors affecting e-Learning. |
| 10:30 - 13:30 | **Workshops (1,3)** |
| 15:00 - 16:30 | **1<sup>st</sup> Open Panel:** "Latest Tools and applications on e-Learning" |

| Third day: | 27 March 2013 |
|---|---|
| 08:30 - 10:00 | **2<sup>nd</sup> Open Panel:** "Best School Practices on e-Learning" |
| 10:30 - 13:30 | **Workshops (2,4)** |
| 14:30 - 16:10 | **Session IV:** e-Learning quality; measuring and evaluating. |
| 16:30 - 17:15 | **Closing Session:** Recommendations and Conclusions. |

**Conference Fees**

| | |
|---|---|
| Presenters of scientific papers: | KD 75 US $ 275 |
| Governmental agencies, Institutions, and Companies: | KD 75 US $ 275 |
| Individuals: | KD 50 US $ 185 |
| Students & Special Needs: | Exempted from registration fees |

**Important Dates**

- 30 Nov.  2012    Deadline for submission of abstracts and full papers
- 30 Dec.  2012    Notification of acceptance of papers
- 8 March 2013    Deadline for registration for conference and workshops
- **25 March  2013**    **Conference commences**

**Travel and Accommodation**

Participants will be responsible for their own expenses including travel, accommodation and ground transportation. eRC2013 organizing committee will provide assistance in securing hotel reservations, entry visas (when needed) to Kuwait, and reception at the airport.

**Conference Award**

The eRC2013 Higher Organizing Committee will present an award with a value US $ **3000** for the best scientific paper submitted on one of the themes of conference, in accordance with the following criteria:

- Paper's originality and excellence with regard to the development of optimal solutions for e-Learning systems.
- Paper's clarity and precision of expression, information and results obtained.
- Paper's relevance for one of the current e-Learning problems.

- ❖ The eRC2013 encourages postgraduate students at universities (master's and doctoral candidates) to submit scientific papers and compete for the award.
- ❖ The paper selected for the award will be carefully reviewed by highly respected Scientific members. It should adhere to the scope of the eRC2013. The award will be presented during the eRC2013 along with an appraisal and acknowledgement certificate.
- ❖ For more information, please visit the eRC2013 website: **http://erc2013.redsoft.org**

## Conference Workshops

Higher Committee organize four workshops on how to deal with e-learning and provide the necessary skills.

| Workshop (1) | |
|---|---|
| Title: | **Digital Educational Video** |
| Lecturer | Dr. Ali Al-Kandari and Dr. Fahad Al-Shammari - Kuwait University |
| Date and Time | Second day: (Tuesday, March 26, 2013) - 3 hours: (10:30 - 13:30) |
| Language | Arabic |
| Fees | Agencies, Institutions and Companies : KD 100 US $ 370<br>Individuals : KD 75 US $ 275<br>Students & Special Needs: KD 50 US $ 185 |

| Workshop (2) | |
|---|---|
| Title | **Quality control and evaluation of e-learning activities** |
| Lecturer | Dr. Mohamed Gehad Dorgham - Projects Manager,<br>Regional Centre for development of educational software (ReDSOFT) |
| Date and Time | Third Day : (Wednesday, March 27, 2013) - 3 hours: (10:30 - 13:30) |
| Language | Arabic |
| Fees | Agencies, Institutions and Companies : KD 100 US $ 370<br>Individuals : KD 75 US $ 275<br>Students & Special Needs: KD 50 US $ 185 |

| Workshop (3) | |
|---|---|
| Title | **Design Interactive lesson using lecture maker 2** |
| Lecturer | Mr. Mohamed al-Faqih - e-learning Trainer, Saudi Arabia |
| Date and Time | Second day: (Tuesday, March 26, 2013) - 3 hours: (10:30 - 13:30) |
| Language | Arabic |
| Fees | Agencies, Institutions and Companies : KD 100 US $ 370<br>Individuals : KD 75 US $ 275<br>Students & Special Needs: KD 50 US $ 185 |

| Workshop (4) | |
|---|---|
| Title | **Design and manage electronic exams** |
| Lecturer | Mrs. Sharefa Hajat - e-learning and educational technology Trainer, United Arab Emirates |
| Date and Time | Third Day: (Wednesday, March 27, 2013) - 3 hours: (10:30 - 13:30) |
| Language | Arabic |
| Fees | Agencies, Institutions and Companies : KD 100 US $ 370<br>Individuals : KD 75 US $ 275<br>Students & Special Needs: KD 50 US $ 185 |

**Conference Committees**

**Higher Committee:**

| | | |
|---|---|---|
| Mr. Nader Marafie | Chairman | Regional Center for Development of Educational Software (ReDSOFT) |
| Mr. Abdulmajid Salman | Co-Chairman and General Coordinator | Kuwait Institute for Scientific Research (KISR) |
| Dr. Khalil Abdullah | Member | H.H Sheikh Salem Al-Ali Al-Sabah Informatics Award |
| Dr. Mohamed Gehad Dorgham | Rapporteur | Regional Center for Development of Educational Software (ReDSOFT) |

**Scientific Committee:**

| | | |
|---|---|---|
| Dr. Khalil Abdullah | Chairman | H.H Sheikh Salem Al-Ali Al-Sabah Informatics Award |
| Dr. Ali Habeeb Al-Kandari | Member | Kuwait University (KU) |
| Dr. Mohammed Al-Mulla | Member | H.H Sheikh Salem Al-Ali Al-Sabah Informatics Award |
| Dr. Jaber Al-Menaifi | Member | Public Authority for Applied Education and Training (PAAET) |
| Naser Zaeri | Member | Arab Open University |
| Dr. Mohamed Gehad Dorgham | Rapporteur | Regional Center for Development of Educational Software (ReDSOFT) |

**International Committee:**

| | | |
|---|---|---|
| Dr. Mohammed Al-Mulla | Chairman | Kuwait |
| Dr. Abdullah Al-Mutawa | Member | Kuwait |
| Dr. Fuad Al-Koot | Member | Kuwait |
| Dr. Abdullah Jassem Al-Shehab | Member | Kuwait |
| Dr. Suad Al-Furaih | Member | Kuwait |
| Dr. AbdulRashid Hafez | Member | KSA |
| Dr. Syed Faizan Haider | Member | KSA |
| Dr. Abdel-Badeeh Salem | Member | Egypt |
| Dr. Jeanne Schreurs | Member | Belgium |
| Dr. Mohamed Jemni | Member | Tunisia |
| Dr. Ercan Akpina | Member | Turkey |
| Dr. Arthur Edwards | Member | Mexico |
| Dr. Michael Auer | Member | Austria |
| Dr. Trevor Barker | Member | England |
| Dr. Doru Ursutiu | Member | Romania |
| Dr. Naser Zaeri | Rapporteur | Arab Open University |

# 2<sup>nd</sup> e-Learning Regional Conference (eRC2013)
### 25 - 27 March 2013 - State of Kuwait

<div style="border:1px solid black; text-align:center;">

## Registration Form

</div>

## To be filled by all participants:

|  | First Name | Second Name | Last Name |
|---|---|---|---|

Full Name:  ....................................   ....................................   ..........................................

Job Title: ....................................   Organization: ………....................................
Postal Address:
…………………………………………………………………………………………………
…………………………………………………………………………………………………..
…………………………………………………………….…………………………………..

Phone Number:  Work: ………………..  Home: ………………  Mobile: ………………
 Fax: …………………………   E-mail: …………………………………………………

Type of Participation:  ☐  I will be pleased to attend.
☐  I will be accompanied by … … … … persons.
☐  I intend to make a presentation \

Signature: --------------------------------   Date:  ------------------------

## Registration Fees:

- Presenters of scientific papers: KD 75 (US $ 275)
- Governmental agencies, institutions, and companies :KD 75 (US $ 275)
- Individuals: KD 50 (US $ 185)
- Students & Disabilities: Exempted from registration fees

❖ Form to be send by email to: **conference@redsoft.org** or register through website:
   **http://erc2013.redsoft.org**
❖ Payable by cheque to: **ReDSOFT**/ e-Learning, National Bank of Kuwait, Head office,
   A/C No. 2002098870 - Swift Code: Nbokkwkw.
   IBAN No. :KW41NBOK0000000000001000104831

Registration should be sent **no later than 8<sup>th</sup> of March, 2013**                    .

# 2<sup>nd</sup> e-Learning Regional Conference (eRC2013)
### 25 - 27 March 2013 - State of Kuwait

---

**Workshops Registration Form**
**Workshop No.:(      )**

---

Workshop Title: …………………………………………………………………………

| | First Name | Second Name | Last Name |
|---|---|---|---|
| | | | |

Full Name:     .......................................     .......................................     ..............................................

Job Title: ...............................................     Organization: ………....................................................
Postal Address:
……………………………………………………………………………………………
………………………………………….…………………………….………………..

Phone Number:  Work: ………………..  Home: ………………  Mobile: ………………
 Fax: …………………………     E-mail: …………………………………………….

Comments:
……………………………………………………………………………………………
……………………………………………………………………………………………

---

☐     I attend to participate on this workshop.

Signature: --------------------------------          Date:  ------------------------

### Registration Fees:

- Governmental agencies, institutions, and companies:          KD 100  (US $ 370)
- Individuals:                                                                      KD 50    (US $ 185)
- Students:                                                                          KD 30    (US $ 115)

*Payable by check to ReDSOFT/ e-Learning, National Bank of Kuwait , Head Office, A/C  No.*

*2002098870 - Swift Code : Nbokkwkw. IBAN No. :KW41NBOK0000000000001000104831*

---

Please send your registration form by e-mail to: conference@redsoft.org or register by conference website(**http://erc2013.redsoft.org**) **before 8 March  2013**.

# 2nd e-Learning Regional Conference (eRC2013)
### 25 - 27 March 2013 - State of Kuwait

## Visa Form

### 1. Visa (if needed):

|                 First Name        |         Second Name        |        Last Name        |

Full Name: ...............................    ...............................    ...............................
Job Title: .........................................    Organization: ………...............................

Present Nationality:………...…………..    Former Nationality:…………………..………
Passport No.………………………    Type of Passport…………………..
Place of Issue:………………    Date of Issue:…………..…    Date of Expiry:……………
Arrival & Other Information
………………………………………………………………………………………………………
………………………………………………………………………………………………………

### 2. Accommodation:

I'd Like to book a room:    ☐ single    ☐ Double    In ………………..……..hotel
If not , please give your address in Kuwait :………………………………………………....
……..………………………………………………………………………...……………..
Please notify of the tentative date and time of your arrival to Kuwait International
Airport: ………………………………………………………………………………………
Name: ……………………………………    Signature: …………………………

| Hotel | Stars | S(B/B) U.S $ | D(B/B) U.S $ | Contacts | Transport Provided | Remarks |
|-------|-------|--------------|--------------|----------|--------------------|---------|
| Swiss-Belhotel Plaza Kuwait | 4 | 120 | 135 | Fahad Al-Salem Street Safat 13045, Kuwait Tel: 22436686 (965+) Fax: 22428169 (965+) | Provide transportation from airport to hotel and to conference | Residence of the delegations |

- Please complete all the information and use it for one person.
- Your passport must be valid for a period of not less than six months for an entry visa to Kuwait to be issued.
- Attach a copy of your passport with each form.
- Must get the visa three months before the date of the conference.
- Please send the form no later than December 31  2012 to the following Email:
  **Conference@redsoft.org**

## Correspondence

All correspondence related to the conference should be addressed to:

Mr. Nader Marafie
Director General, Regional Center for Development of Educational Software (ReDSOFT)

Chairman, Higher Committee.
2<sup>nd</sup> e-Learning Regional Conference (eRC2013)

**E-mail Addresses:**

Scientific Committee:          scientific@redsoft.org
Higher Organizing Committee:  conference@redsoft.org

**For more information visit conference Website:** http://erc2013.redsoft.org , or contact:
Tel : (+ 965) 24956136 - 24956100 - 24956149
Fax: (+ 965) 24956222 - 24826092